

### Reduce time spent on facing **up...**



Make every product visible and reachable



### Neat and tidy shelves at all times

The NEXT™ pusher tray system keeps products aligned at the front of the fixture at all times, which is a key factor for increasing sales. Dedicated product lanes and pusher feed keep the category neat and tidy with little effort.



The NEXT™ system is fixed on crossbars. The trays can be lifted out and refilled. A crossbar installation offers flexibility and allows different sized products to be presented next to each other. Empty facings are easy to detect for immediate refill. Once a pusher paddle is visible, it's time to replenish.



**Enhanced presentation** 

By adding shelf edge communication and lighting solutions to the NEXT™ system, the product presentation is further enhanced. Slimline™, promotional prints or LED lighting can be added to create an even more striking presentation.



The pusher paddle can be locked at the back while refilling. When done a simple push on the first product releases the lock. This speeds up merchandising and avoids crushed product while filling.





Every product at the front

### A configuration for every need

With NEXT™ there is a solution for almost every need. The pusher tray system enables you to create a wall of products that enhances category and brand awareness. Successful installations include fresh produce, chilled or frozen foods, textiles,

- Expandable
- Customisable
- Easy to install





Creates 10-20% more merchandising space	More product facings
Enhances brand visibility	Easier to find products
Holds each product in its correct position	Price and product always match

media and pet food. The trays can be adjusted both vertically and horizontally to maximise space. It is possible to add two extra rows of products by removing the shelves, thereby further increasing sales.

- Reduce product spoilage
- Reduce time spent managing products
- Increase range visibility and boost sales





The tray is easily removed from the crossbar	Refills are quick and easy
Pusher locks at the back	Refills are quick and easy
Easy planogram changes	Time-efficient replenishment

### Clarifying the offer for chilled and frozen food

NEXT™ works well in super-chilled or frozen environments such as freezers and chillers. It allows difficult products like pizzas and frozen food to be merchandised "face forward". NEXT™ is suitable for established markets that are currently labour intensive such as hypermarkets with multiple freezers and convenience stores where space is at a premium.

### **Return on investment**

Automatic feeding is proven to reduce spoilage by up to 2% and grow the category by 15-20%. With improved facings it boosts range visibility which leads to a better





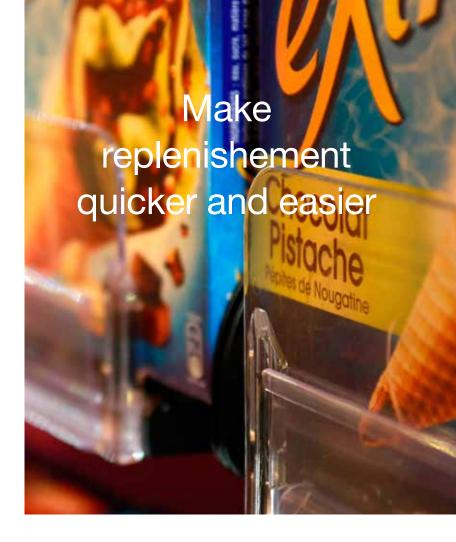




# Save shelf space and boost stock turn!



International studies show that on average almost 10% of the products listed by a food retailer are out of stock, leading to loss of sales and unsatisfied customers. NEXT<sup>TM</sup> allows the retailer to immediately identify and address out of stock situations









## A crossbar system that offers you maximum flexibility



