



Improve range  
visibility and  
increase sales

NEXT™ – The most versatile crossbar pusher system



# Reduce time spent on facing up...



Make every product visible and reachable

## ...and improve product presentation

Every product at the front



### A configuration for every need

With NEXT™ there is a solution for almost every need. The pusher tray system enables you to create a wall of products that enhances category and brand awareness. Successful installations include fresh produce, chilled or frozen foods, textiles,

media and pet food. The trays can be adjusted both vertically and horizontally to maximise space. It is possible to add two extra rows of products by removing the shelves, thereby further increasing sales.

- Expandable
- Customisable
- Easy to install

- Reduce product spoilage
- Reduce time spent managing products
- Increase range visibility and boost sales



#### Increase sales:

Creates 10-20% more merchandising space	More product facings
Enhances brand visibility	Easier to find products
Holds each product in its correct position	Price and product always match

#### Save labour cost:

The tray is easily removed from the crossbar	Refills are quick and easy
Pusher locks at the back	Refills are quick and easy
Easy planogram changes	Time-efficient replenishment



### Neat and tidy shelves at all times

The NEXT™ pusher tray system keeps products aligned at the front of the fixture at all times, which is a key factor for increasing sales. Dedicated product lanes and pusher feed keep the category neat and tidy with little effort.

### Easy to install, adjust and refill

The NEXT™ system is fixed on crossbars. The trays can be lifted out and refilled. A crossbar installation offers flexibility and allows different sized products to be presented next to each other. Empty facings are easy to detect for immediate refill. Once a pusher paddle is visible, it's time to replenish.

### Enhanced presentation

By adding shelf edge communication and lighting solutions to the NEXT™ system, the product presentation is further enhanced. Slimline™, promotional prints or LED lighting can be added to create an even more striking presentation.



The pusher paddle can be locked at the back while refilling. When done a simple push on the first product releases the lock. This speeds up merchandising and avoids crushed product while filling.



HL DISPLAY  
**3**  
Years Warranty

### Clarifying the offer for chilled and frozen food

NEXT™ works well in super-chilled or frozen environments such as freezers and chillers. It allows difficult products like pizzas and frozen food to be merchandised "face forward". NEXT™ is suitable for established markets that are currently labour intensive such as hypermarkets with multiple freezers and convenience stores where space is at a premium.

### Return on investment

Automatic feeding is proven to reduce spoilage by up to 2% and grow the category by 15-20%. With improved facings it boosts range visibility which leads to a better looking display.

**+15%**  
sales increase





# Save shelf space and boost stock turn!



International studies show that on average almost 10% of the products listed by a food retailer are out of stock, leading to loss of sales and unsatisfied customers. NEXT™ allows the retailer to immediately identify and address out of stock situations

## Make replenishment quicker and easier



## A crossbar system that offers you maximum flexibility



**HL DISPLAY AB (PUBL)**  
Cylindervägen 18 Box 1118  
131 26 Nacka Strand  
Sweden

Tel +46 8 683 73 00  
Fax +46 8 683 73 01

[www.hl-display.com](http://www.hl-display.com)  
[info@hl-display.com](mailto:info@hl-display.com)

